

Third Year B.B.M Degree Examinations

October / November 2014

(Directorate of Distance Education)

COMMERCE

DBC 230: HUMAN RESOURCE MANAGEMENT AND ENTREPRENEURIAL DEVELOPMENT

Time: 3hrs.]

[Max. Marks: 70/80

Instructions to candidates:

«ZÁÿÖUËÜÉ, ÆZEÜÜÄ:

- 1. Students who have attended 30 Marks Internal Assessment scheme will have to answer for total of 70 Marks.
2. Students who have attended 20 Marks Internal Assessment scheme will have to answer for total of 80 Marks.

SECTION - A

I. Answer any TWO of the following questions. 5 marks each : 2 x 5 = 10 Marks

- 1. What is meant by Induction Programme?
2. Write a note on Promotion.
3. State any five problems of Small Scale Industries.
4. What is Project Report? What are the contents of project report?

SECTION - B

II. Answer any THREE of the following questions. 10 marks each: 3 x 10 = 30 Marks

- 5. Define Human Resource Planning. Explain its importance and limitations.
6. What is Transfer? Explain different types of transfer.

- 7. Define Training. Explain the importance of employee training.
vġa' Aw JAZZġĒA? vġa' AwAIA ĦAĒ ĀRĀVAIĒAĒ «^aj 1.
- 8. Define Small Scale Industries. Explain the features of small scale industries.
ġĦŪPEUĀJ PŪMĀ^a ĀSĪ ĀĀR. ġĦŪPEUĀJ PŪMĀ UĀT^oPHĒUMĒAĒ «^aj 1.
- 9. What is Entrepreneurial Motivation? Explain the motivating factors of entrepreneurship.
GZPĀ²Ā^oVĀ ĦġĀĦĻĒ JAZZġĒA? GZPĀ²Ā^oVĀIĀ ĦġĀĦĻĒ CA⁺UMĒAĒ «^aj 1.

SECTION – C
«^oĀUA – 1

III. Answer any TWO of the following questions. 15 marks each: 2 x 15 = 30 Marks
AIA^aĀZĀZġĒE JġġĀ ĦĒRĪĶĻĒ Gvġ 1. VĀ Ā 15 CAPUMĀ:

- 10. What is HRM? Explain the functions of HRM.
ĀĀĒEPĀ ġĀĦĒĒ^o JAZZġĒA? ĀĀĒEPĀ ġĀĦĒĒ^oZĀ PĀAIA^oUMĒAĒ «^aj 1.
- 11. What is Recruitment? Explain Internal and External sources of recruitment.
ĒĀĀPĀW JAZZġĒA? CAVġ PĀ^aĀVĀU^o Ā^oĀ ĒĀĀPĀW ĀĒĒ^oUMĒAĒ «^aj 1.
- 12. What is Enterprise? Explain the stages involved in starting an enterprise.
GĊPĀ JAZZġĒA? GĊPĀIAĒAĒ ĦĒġĀ^oĪ Ā^oP ĒĀ^oAVUMĒAĒ «^aj 1.
- 13. What is Industrial Sickness? Explain the effects of industrial sickness.
ġĒAUMĒĪ PEUĀJ PE JAZZġĒA? ġĒAUMĒĪ PEUĀJ PĀIA Ħġ ĻĀ^aUMĒAĒ «^aj 1.

SECTION – D
«^oĀUA – 1

Note: Compulsory question for 80 marks scheme only
ĒEZĒĪMĀ: 80 CAPUMĀ ĦĒB ĦĒRĪĶĻĒ EġĀ^aPġġĀIA ĦĒRĪĶĻĀ

Answer any ONE of the following question, 10 marks each: 1 x 10 = 10 Marks
AIA^aĀZĀZġĒE MAZĀ ĦĒRĪĶĻĒ Gvġ 1, VĀ Ā 10 CAPUMĀ:

- 14. What do you mean by Performance Appraisal? Explain the process of performance appraisal.
PĀAIA^oĀ^oĻĀIA UĀT^aĀĪ Ū JAZZġĒA? PĀAIA^oĀ^oĻĀIA UĀT^aĀĪ Ū^oAVUMĒAĒ «^aj 1.
- 15. Define Entrepreneurs. What are its characteristics, and importance? Explain.
GZPĀ²Ā^oGĒAĒ ĀĀSĀĒ^o 1. GZPĀ²Ā^oGĀ UĀT^oPHĒUMĀ, ĀĀVĀU ĦĒĒ ĀRĀVAIĒAĒ «^aj 1.
