

- 7. Briefly explain the contributions of Henry Fayol to the modern scientific management.
 a) eAOPi a) D°LUÉ °EaYAiEÁ - igP gA PÉqAUÁiÁEÁB «aj 1.
- 8. Define 'Organization'. Briefly explain the principles of Organization.
 jAWi EAiÁEÁB aASÁa 1. jAWi EAiÁ vÁUÁEÁB «aj 1.
- 9. Briefly explain the 'Herzberg's Two Factor' theory.
 °EiÖSUiögp gA JgqA CYPVDEE PPEÁiÁEÁB «aj 1.

SECTION - C
 «'ÁUA - 1

III. Answer any TWO of the following questions. 15 marks each: 2 x 15 = 30 Marks
 AiÁaAzAzgE JgqA YÁUÁEÁ GvJ 1. vÁ 15 CAPUÁA:

- 10. Define 'Personality'. Discuss the different theories of Personality.
 a) DVPEÁB aASÁa 1. «zÁj ÁwAiÁ a) DVZA 1ZÁAVPEÁB «aj 1.
- 11. What is 'Controlling'? Explain the steps and techniques of Managerial control.
 a) AiÁAwÁÁ«PE JAZgÁEÁ? a) D°LUÁ a) AiÁAVÁZÁ °AVi °ÁUKE vÁVPEÁB «aj 1.
- 12. What do you mean by 'Organizational Theory'? Discuss the different Organizational theories.
 jAWi EÁ 1ZÁAVÁ JAZgÁEÁ? «zÁj ÁwAiÁ jAWi EÁ 1ZÁAVPEÁB «aj 1.
- 13. Define 'Direction'. Briefly explain its principles and differentiate.
 'a) ZÁÁ² jÁ«PEÁiÁEÁB aASÁa 1 °ÁUKE a) ZÁÁ² jÁ«PEÁiÁ vÁVPEÁB «aj 1.

SECTION - D
 «'ÁUA - r

Note: Compulsory question for 80 marks scheme only
 jEZEÁUÁ: 80 CAPUÁA YÁB YÁVÁEÁ EGÁ a) PÁÁÁiÁ YÁUÁA

Answer any ONE of the following question, 10 marks each: 1 x 10 = 10 Marks
 AiÁaAzAzgE MAZÁ YÁUÁEÁ GvJ 1, vÁ 10 CAPUÁA:

- 14. What is 'Budgetary Control'? Discuss the techniques of budgetary control.
 a) AiÁAwÁÁ«PEÁiÁ CAZÁÁÁ YÁVÁiÁEÁB «aj 1. CAZÁÁÁYÁVÁiÁ vÁVPEÁB «aj 1.
- 15. Briefly explain the A.H. Maslow's need hierarchy theory.
 J.°Zi. a) ÁÁ jEÁgp gA CUVÁÁiÁ ±ÁtÁ a) PÁÁiÁ 1ZÁAVPEÁB «aj 1.
