

# First Year B.B.M Degree Examinations

October / November 2014

(Directorate of Distance Education)

COMMERCE

DBA 220: ECONOMICS FOR MANAGERS

Time: 3hrs.]

[Max. Marks: 70/80

Instructions to candidates:

«ZÁÿÖUÚË, ÆZEÜMÁ:

1. Students who have attended 30 Marks Internal Assessment scheme will have to answer for total of 70 Marks.  
30 CAPUMÁ DAVJ PÁ ¥ZÑVAIÄr-AIÄ° è SgÄ°Ä «ZÁÿÖUÚÄ 70 CAPUMÁ ¥ZÜÚË GvJ, Ä ÄPÄ.
2. Students who have attended 20 Marks Internal Assessment scheme will have to answer for total of 80 Marks.  
20 CAPUMÁ DAVJ PÁ ¥ZÑVAIÄr-AIÄ° è SgÄ°Ä «ZÁÿÖUÚÄ 80 CAPUMÁ ¥ZÜÚË GvJ, Ä ÄPÄ.

## SECTION – A

«ÄUA – J

I. Answer any TWO of the following questions. 5 marks each :  
AIÄ°ÄZÄZbE JgbÄ ¥ZÜÚË GvJ 1j. vÄ Ä 5 CAPUMÁ:

2 x 5 = 10 Marks

1. Distinguish between Micro and Macro Economics.  
ÆPÄ° ÄVÄU, PÄUËCXD±Ä, ÜMÄ EbÄ«EA° ÄÄ, PÄEA?
2. What are the merits and demerits of Capitalism?  
SAQF ÄVÄÄ» CXD°PÄ, PÄÄ UÄUÄ°UÄTUMÄ°PÄ?
3. State the methods of measuring the National Income.  
gÄTÄÄÄ DZÄÄÄ°EÄB CÄÄÄÄ°Ä «ZÄEÜMÄB w½¹.
4. Briefly explain the features of perfect competition.  
¥J ¥Eto ¥EÄÄÄ° ÄÄgÄPÄÄ®PÄTUMÄB, ÄQÄPÄV «ÄJ¹.

## SECTION – B

«ÄUA – ©

II. Answer any THREE of the following questions. 10 marks each:  
AIÄ°ÄZÄZbE ÄÄgÄ ¥ZÜÚË GvJ 1j. vÄ Ä 10 CAPUMÁ:

3 x 10 = 30 Marks

5. State the law of demand, what are its exceptions?  
ÄRPÄÄ° ÄÄÄ°ÄÄEB °gÄ, ÄRPÄÄ° ÄÄÄ°ÄZÄC¥PÄZUMÄ°PÄ?
6. Explain the relationship between the TR, MR and AR.  
TR, MR ÄVÄUÄR gÄSÜMÄ EbÄ«EA, ÄSAZPÄB «ÄJ¹.

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