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TOPICS FOR INTERNAL ASSESSMENT ASSIGNMENTS (2017-18)
Course : M.Com (Final Year)

IMPORTANT NOTE: Students are advised to read the separate enclosed instructions before beginning the writing of assignments.

Out of 20 Internal Assignment marks per paper, 5 marks will be awarded for regularity (attendance) to Counseling/ Contact Programme classes pertaining to the paper. Therefore, the topics given below are only for 15 marks each paper.

Paper-05: Business Environment and Policy

1. Techniques of environment scanning and monitoring. **5 Marks**
2. Role of Political Environment analysis in modern business. **5 Marks**
3. MNC's and International Trade. **5 Marks**

Paper-06: Entrepreneurship Development

1. Role of Entrepreneurship in Economic Development. **5 Marks**
2. Strategy for Rural Entrepreneurship Development. **5 Marks**
3. Need for training and development of Entrepreneurs. **5 Marks**

Paper-07: International Business

1. Theories of International Business. **5 Marks**
2. Nature and importance of International Business in changing business environment. **5 Marks**
3. Negotiation process, planning and preparation of Negotiations. **5 Marks**

Paper-08: Business Ethics & Corporate Governance

1. Conventional morality and ethical relativism. **5 Marks**
2. Write a detail note on Social Responsibility. **5 Marks**
3. Ethical issues in marketing and Human Resource Management. **5 Marks**