



TOPICS FOR INTERNAL ASSESSMENT ASSIGNMENTS
(2017-SEPTEMBER)

Course: **MASTER OF BUSINESS ADMINISTRATION**
(II- Semester)

Important Note: Students are advised to read the separate enclosed instructions before beginning the writing of assignments. Out of 20 Internal Assignment marks per paper, 5 marks will be awarded for regularity (attendance) to Counseling/ Contact Programme classes pertaining to the paper. Therefore, the topics given below are only for 15 marks each paper.

Paper-1: Human Resource Management

1. Explain the role of training in Human Resource Development. **5 Marks**
2. What are the role of training in Human Resource Management? **5 Marks**
3. Write a note on the principles of natural justice. **5 Marks**

Paper-2: Marketing Management

1. What are the advantages of customer oriented marketing concept? **5 Marks**
2. What are the functions and roles of distribution channel members? **5 Marks**
3. Explain levels of a product using an example. **5 Marks**

Paper-3: Financial Management

1. Explain the evolution of financial management. **5 Marks**
2. What are the various factors of working capital management? **5 Marks**
3. Write a note of functions of SEBI. **5 Marks**

Paper-4: Research Methodology

1. What is the necessity of defining a research problem? Explain. **5 Marks**
2. What do you mean by tabulation? What are its various methods? **5 Marks**
3. Explain the relation between research problem formulation and research design. **5 Marks**

Paper-5: Management Science

1. Briefly explain the procedure of LPP by graphical method? **5 Marks**
2. Explain the characteristics of game theory. **5 Marks**
3. Describe the algorithm for the solution of the assignment problem. **5 Marks**

Paper-6: Business Law

1. Describe the regulations regarding the winding up of companies. **5 Marks**
2. State the procedures for the incorporation of the company. **5 Marks**
3. Write a note on environment protection laws. **5 Marks**