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TOPICS FOR INTERNAL ASSESSMENT ASSIGNMENTS  
(2018-JAN)  
Course: MASTER OF BUSINESS ADMINISTRATION  
(Ist Semester)

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Important Note: Students are advised to read the separate enclosed instructions before beginning the writing of assignments. Out of 20 Internal Assignment marks per paper, 5 marks will be awarded for regularity (attendance) to Counseling/ Contact Programme classes pertaining to the paper. Therefore, the topics given below are only for 15 marks each paper.

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**Paper-1: Principles of Management & Behavioural Process**

1. What are the various factors which act as barriers to effective planning? **5 Marks**
2. Distinguish between formal and informal groups. **5 Marks**
3. How would you describe the company's motivational style? **5 Marks**

**Paper-2: Accounting For Managers and Managerial Economics**

1. Discuss the uses and limitations of Ratio Analysis. **5 Marks**
2. Explain the various sources and uses of funds. **5 Marks**
3. Explain the factors influencing price elasticity of demand. **5 Marks**

**Paper-3: Business Communication**

1. Discuss with examples importance of organizational communication. **5 Marks**
2. Distinguish between the proposal and report. **5 Marks**
3. Write a note on difficulties in intercultural communication. **5 Marks**

**Paper-4: Quantitative Techniques**

1. What is Arithmetic Progression? Discuss the same with the help of a business case. **5 Marks**
2. Differentiate between Range, Mean Deviation and Standard Deviation. **5 Marks**
3. Explain the concept of random variable and probability distribution. **5 Marks**

**Paper-5: Production and Operations Management**

1. What are the procedures for Analytical Estimating? **5 Marks**
2. What are the objectives of maintenance management? **5 Marks**
3. What are the responsibilities of store function? **5 Marks**

**Paper-6: Computer Applications**

1. Explain the steps required in data processing to make it useful the management. **5 Marks**
2. Explain system development life cycle. **5 Marks**
3. Difference between C++ and JAVA. **5 Marks**