TOPICS FOR INTERNAL ASSESSMENT ASSIGNMENTS
(2017-JAN)
Course: **MASTER OF BUSINESS ADMINISTRATION (II- Semester)**

Important Note: *Students are advised to read the separate enclosed instructions before beginning the writing of assignments. Out of 20 Internal Assignment marks per paper, 5 marks will be awarded for regularity (attendance) to Counseling/ Contact Programme classes pertaining to the paper. Therefore, the topics given below are only for 15 marks each paper.*

Paper-1: Human Resource Management

1. Explain in detail the process of job analysis. *5 Marks*

2. What are the role of training in Human Resource Management? *5 Marks*

3. State the functions of Trade union. *5 Marks*

Paper-2: Marketing Management

1. Fundamental concepts that describe the marketing. *5 Marks*

2. What are the factors to be considered while developing a new product? *5 Marks*

3. What are the Problems of personnel selling? *5 Marks*

Paper-3: Financial Management

1. Explain the factors contributing towards determination of dividend policy. *5 Marks*

2. Discuss on organisational structure required for financial management of a big Industrial unit. *5 Marks*

3. Write a note on functions of SEBI. *5 Marks*

Paper-4: Research Methodology

1. What are the merits and demerits of rating and ranking scales? *5 Marks*
2. Describe the precautions that the researcher should take while interpreting his findings. *5 Marks*
3. Explain the relation between research problem formulation and research design. *5 Marks*

Paper-5: Management Science

1. What are the procedure of LPP by graphical method? *5 Marks*

2. Describe the assignment problem giving a suitable example. *5 Marks*

3. Explain the factors involved in inventory analysis. *5 Marks*

Paper-6: Business Law
1. Describe the regulations regarding the industries. *5 Marks*

2. State the procedures for the incorporation of the company. *5 Marks*

3. Write a note on consumer protection laws. *5 Marks*