



TOPICS FOR INTERNAL ASSESSMENT ASSIGNMENTS
(2017-JAN)

Course: **MASTER OF BUSINESS ADMINISTRATION (1st Semester)**

Important Note: Students are advised to read the separate enclosed instructions before beginning the writing of assignments. Out of 20 Internal Assignment marks per paper, 5 marks will be awarded for regularity (attendance) to Counseling/ Contact Programme classes pertaining to the paper. Therefore, the topics given below are only for 15 marks each paper.

Paper-1: Principles of Management & Behavioural Process

1. What are the various factors which act as barriers to effective planning? **5 Marks**
2. Distinguish between formal and informal groups. **5 Marks**
3. How would you describe the company's motivational style? **5 Marks**

Paper-2: Accounting For Managers and Managerial Economics

1. Discuss the uses and limitations of Ratio Analysis. **5 Marks**
2. Explain the various sources and uses of funds. **5 Marks**
3. Explain the factors influencing price elasticity of demand. **5 Marks**

Paper-3: Business Communication

1. Discuss with examples importance of organizational communication. **5 Marks**
2. Distinguish between the proposal and report. **5 Marks**
3. Write a note on difficulties in intercultural communication. **5 Marks**

Paper-4: Quantitative Techniques

1. What is Arithmetic Progression? Discuss the same with the help of a business case. **5 Marks**
2. Differentiate between Range, Mean Deviation and Standard Deviation. **5 Marks**
3. Explain the concept of random variable and probability distribution. **5 Marks**

Paper-5: Production and Operations Management

1. What are the procedures for Analytical Estimating? **5 Marks**
2. What are the objectives of maintenance management? **5 Marks**
3. What are the responsibilities of store function? **5 Marks**

Paper-6: Computer Applications

1. Explain the steps required in data processing to make it useful the management. **5 Marks**
2. Explain system development life cycle. **5 Marks**
3. Difference between C++ and JAVA. **5 Marks**

